



Pannon Novum
Nyugat-dunántúli
Regionális Innovációs Nonprofit
Korlátolt Felelősségű Társaság

Pannon Novum West-Transdanubian Regional Innovation Nonprofit Ltd.

01.09.2022.

WWW.PANNONNOVUM.HU



INTRODUCTION

- Offices in three counties (Győr-Moson-Sopron, Vas, Zala) in the West-Transdanubian Region
- Head office in Szombathely
- Operates as a non-profit company since 2008
- Established by key players/representatives of regional innovation ecosystem
- Currently 9 employees
- Partly non-profit, partly profit-oriented activities



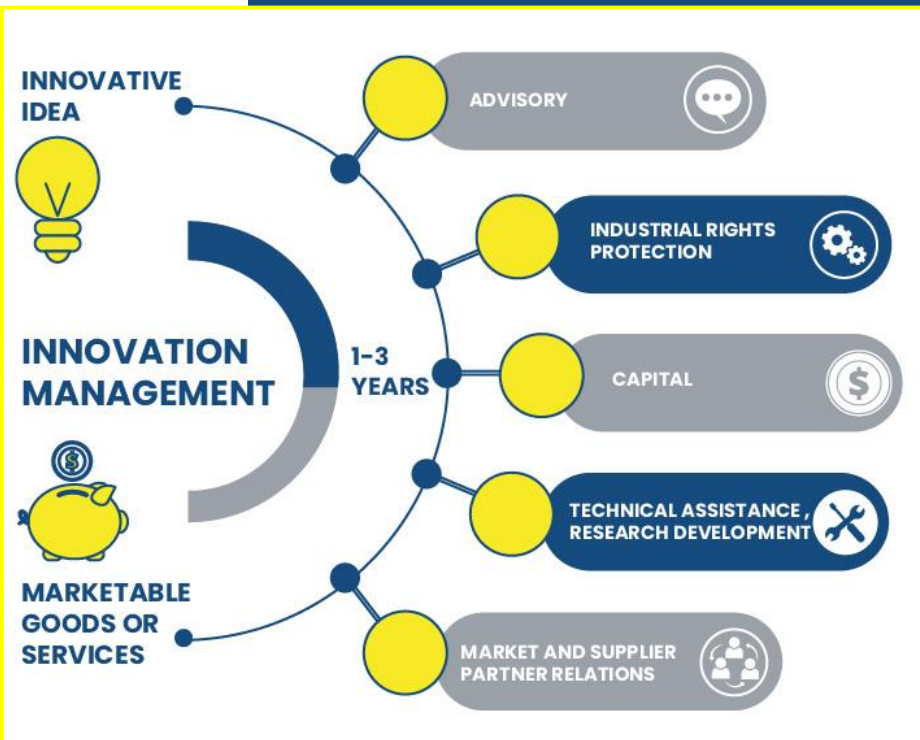
KEY FOCUSES

*Innovation management
 from idea to market entrance*

- Innovation management
- Start-ups in traditional sectors
- Digitalization and SME competitiveness
- Competence development: new technologies – new competences
- Sustainable development, e-mobility, circular economy
- Social innovation, CSR

OUR PARTNERS AND CLIENTS:

Inventors, start-ups, SMEs, universities, research institutes, clusters, ministries, local and regional authorities, chambers of commerce and industry, other intermediaries





Pannon Novum
Magyarország
Regionális Innovációs Hálózat
Közéleti Fejlesztési Társaság

OUR PARTNERS IN THE EUROPEAN UNION





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NUMBER OF INTERNATIONAL PROJECTS

**CROATIA-
HUNGARY**

2

**SLOVENIA-
HUNGARY**

4

**AUSTRIA-
HUNGARY**

4

**CENTRAL
EUROPE**

3

**INTERREG
EUROPE**

6

**VISEGRAD
FUND**

1

**SOUTHEAST
EUROPE**

2

**7th R&D
FRAMEWORK P.**

2

ERASMUS

1



Pannon Novum
Helyzetjelentés
Regionális Innovációs Kiszámítás
Közéleti Fejlesztési Tervezés

CURRENT INTERNATIONAL PROJECTS

INTERREG Central Europe – ECOS4IN

Cross-border Ecosystem for Industry 4.0

<https://www.interreg-central.eu/Content.Node/ECOS4IN.html>

INTERREG EUROPE – SKILLS+

Supporting knowledge capacity in ICT among SME to engage in growth and innovation.

<https://www.interregeurope.eu/skillsplus/>

INTERREG EUROPE – INNOGROW

Regional policies for innovation driven competitiveness and growth of rural SMEs

<https://www.interregeurope.eu/innogrow/>

INTERREG EUROPE – SYMBI

Industrial symbiosis for regional sustainable growth and a resource efficient circular economy

<https://www.interregeurope.eu/symbi/>

Interreg 
CENTRAL EUROPE European Union
European Regional
Development Fund

ECOS4IN

SKILLS+ 
Interreg Europe

INNOGROW 
Interreg Europe

SYMBI 
Interreg Europe



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Helyzetkép
Regionális Innovációs Hozzájárulás
Közéleti-Politikai Tanács

CURRENT INTERNATIONAL PROJECTS

INTERREG V-A Austria-Hungary – DigiUp 4.0

Strengthening the intercultural capacity and labor mobility of the population of the border region through joint educational initiatives and vocational training.

www.digiup-athu.eu

INTERREG V-A Austria-Hungary – TRENDIG

Building new cross-border value chains using digitization trends and tools.

www.trendig.info

INTERREG V-A Slovenia-Hungary – GreenReg

Knowledge capacity building in understanding and implementation of concepts and values of sustainable development among support organisations.



LATEST REFERENCES

BUSINESS DEVELOPMENT

- **Project mentoring and business planning** for more than 30 start-ups
- **Survey & Analysis** (Investment promotion strategy of city Szombathely 2018–2019, Methodology development for innovation management at ZalaZone Automotive Proving Ground 2021.)
- **Networking, cluster development** (Cluster management service for Profession Metal Industry and Vocational Training Cluster (2017) – Accredited innovation cluster in Hungary, Management organisation of Pannon Creative Innovation Cluster)
- **Project development, proposal writing** (for 50 SMEs in Economic Development and Innovation Operational Programme 2014–2020, Hungary)
- **Development of regional/national innovation policy instruments**



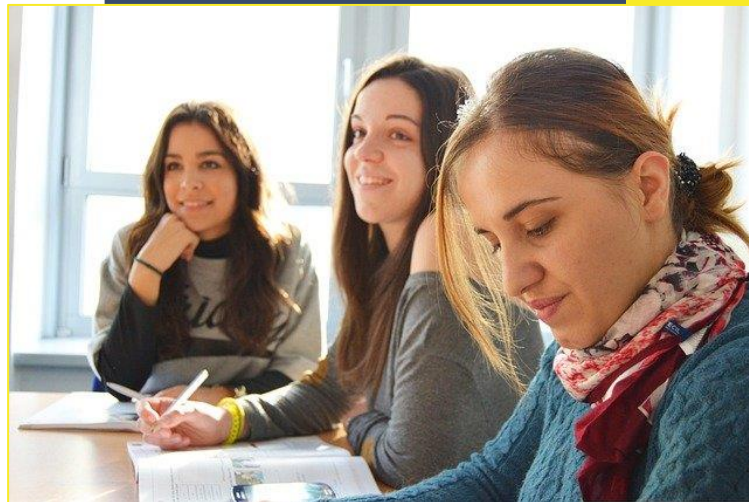
LATEST REFERENCES

WORK ON SUSTAINABILITY

- **Promotion of e-mobility in West Transdanubia** (VC – PROSESC, CE – REZIPE, FP7 – ELMO)
- **Promotion of sustainable workplace** (at regional institutions, SI-HU GreenReg)

EDUCATION AND CARRIER GUIDANCE

- **Technical job and career guidance** (AT-HU FemCoop, AT-HU femcoop PLUS, AT-HU DigiUp 4.0, Member of the Győr-Moson-Sopron County Career Guidance Consortium since 2014 – Good Practice in Hungary)
- **Entrepreneurship skills development training** (Creativity promotion exercises, task & problemsolving techniques in Vas County Vocational High Schools 2019, Trendig project 2021–2022.)
- **Digital education for seniors** (by high school students 2019 – 2021)





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Központ Felhívásigazgató Iroda

Thank you for your attention!

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