

## **International Learning Event 10: Rural Mobility and Access to Services**

**Date:** 9 June 2026

**Time:** 10:00–11:00 CET

**Format:** Online

Please register by 5 June 2026: <https://forms.gle/YS2ZwYshWT9FLPAW7>

The event will be held on-line: <https://uni-lj-si.zoom.us/j/99504925870>



### **About the event**

This session will focus on practical approaches to improving access to mobility and essential services in rural areas. It will present complementary solutions, from national-level support systems for digital public services to innovative mobility models and mobile service delivery. Participants will gain insights into how digital tools, local partnerships, and user-centered approaches can help bridge accessibility gaps and strengthen inclusion in rural communities.

## Programme

9:55 – 10:00	Registration of participants
10:00	<p><b>Welcome and Introduction</b> Dr. Emilija Stojmenov Duh University of Ljubljana, Faculty of Electrical Engineering</p>
10:00 –10:30	<p><b>Toyota GO and Sopotniki: Digital Mobility Solutions in Rural Areas</b> Matej Jerele and Marko Zevnik Toyota GO, Co-founders of Sopotniki and Toyota GO</p> <p>Toyota GO and Sopotniki present two complementary good practices in digital mobility that addresses accessibility and connectivity challenges in rural areas. These digital platforms enable more efficient use of existing transport resources and improve access to services and daily activities, particularly for older populations. The presentation will highlight the role of local partnerships, technology, and tailored solutions in developing sustainable rural mobility.</p>
10:30 –10:45	<p><b>Mobilni Heroji: Bringing Digital Services Closer to Rural Communities</b> Edita Tamše Ljudska univerza Velenje (Adult Education Centre Velenje), Head and Coordinator of Digital Projects</p> <p>Mobilni Heroji represent a comprehensive and sustainability-oriented solution for improving access to digital services in rural areas. Through tailored mobile units, the initiative brings knowledge, support, and a wide range of digital services directly to residents in remote and underserved communities. It contributes to reducing the digital divide, strengthening digital competences, and promoting social inclusion. The presentation will highlight measurable impacts, implementation challenges, and the potential for transfer to other regions.</p>
10:45 –11:00	<p><b>Digi Info točke: Bringing Digital Public Services Closer to Citizens</b> Mojca Štruc Ministry of Digital Transformation, Director General, Digital Society Directorate</p>

	<p>The initiative presents a nationwide model for improving access to digital public services through a network of local support points. By providing in-person assistance, the initiative helps bridge the digital divide, particularly in rural areas. The presentation will highlight the system setup, implementation approach, and its relevance for other regions.</p>
11:00	Closure of the event

## About Digital Rural

### Digital Rural shares and develops effective digitization policies to equalize access to services and increase capacity in rural areas

Interregional Learning Events aim to facilitate the exchange of knowledge, good practices, and innovative solutions among project partners and stakeholders, fostering collaboration and mutual learning to address shared challenges and opportunities. They serve as a platform to inspire actionable strategies for regional and local development.

#### Project Partners:

- LP01 The Mediterranean Agronomic Institute of Chania (MAICh) (GR)
- PP02 Innovation & Management Centre Limited (WestBIC) (IR)
- PP03 Leitrim County Council (IR)
- PP04 The Region of Crete (RoC) (GR)
- PP05 Vizdeme Planning Region (LV)
- PP06 Pannon Novum West-Transdanubian Regional Innovation (HU)
- PP07 Vas County Government Office (HU)
- PP08 Association of Municipalities of Tartu County (ES)
- PP09 Elva Municipality (ES)
- PP10 Rzeszow Regional Development Agency (PL)
- PP11 Municipality of Hof van Twente (NL)
- AP12 University of Ljubljana (SLV)

#### Project website:

<https://www.interregeurope.eu/digital-rural>